

A large group of people, the Angel City Chorus, are performing on a stage. They are holding up colorful scarves in shades of red, yellow, blue, and purple. The background is a large screen displaying a colorful, abstract image. The stage is lit with blue and green lights. The chorus members are dressed in black, and some are wearing colorful scarves. Two women in black dresses are in the foreground, one holding a microphone. The overall atmosphere is vibrant and celebratory.

Angel City

CHORALE

2020 - 2022

Impact Report

BUILDING COMMUNITY ONE SONG AT A TIME

Photo credit:
Mel Stave

Our Mission

We inspire unity and celebrate diversity
through the uplifting power of choral music

Angel City Chorale is proud to represent the spirit and diversity of Los Angeles in our membership, our music, and our outreach activities, thereby fulfilling our motto to “Build Community One Song at a Time.” Celebrated Artistic Director Sue Fink founded the Chorale at the world-famous McCabe’s Guitar Shop in 1993 with 18 singers. The chorale has now grown to over 160 talented and dedicated singers, presenting a broad and eclectic repertoire including classical, gospel, pop, and world music.



Photo credit:
Josh Gallegos

Angel City Chorale is perhaps best known for our performances on NBC’s top-rated talent competition America’s Got Talent (2018), advancing to the semi-finals. **Hailed by Simon Cowell as “one of the best choirs we’ve ever had,”** the Chorale earned the coveted Golden Buzzer, touching nearly 20 million viewers with a rich sound and compelling message of unity and diversity.



Televised performances include America’s Got Talent, VH1 Trailblazer Honors, and The American Tenors Nationals on PBS



Our Vision

We sing to foster harmony & community
in Los Angeles and throughout the world



Photo credit: Mel Stave

Angel City Chorale's 2020 to 2022 Impact Report is our first ever. Our goal is to provide information about the Chorale and to establish a foundation for a yearly report. When COVID-19 brought the world to a grinding halt in 2020, Angel City Chorale persevered thanks to our members, our leadership, and our community all who rallied together to support each other, share music, and spread joy in Los Angeles and throughout the world.

As we look ahead in celebration of our 30th anniversary, we reflect on our journey, to demonstrate our accomplishments, and to show our path forward into 2023 and beyond. Under the shadow of the pandemic, we uplifted each other and explored innovative ways to continue to make music. With the help of our supporters, we are stronger and determined to continue to build community one song at a time.



Our Music

Photo credit:
Mel Stave

Each performance is an opportunity to convey the joy we feel in performing choral music

Performances



SPRING 2020: SOGNO DI VOLARE ("The Dream of Flight")

With the onset of the COVID-19 Pandemic, ACC was forced to cancel our spring concert, forgoing a huge source of revenue. Despite the setback, we produced our first virtual video inspired by Christopher Tin's composition, SOGNO DI VOLARE. [Watch Sogno di Volare](#)



WINTER 2020: IT'S NOT THE HOLIDAYS 'TIL THE ANGELS SING

As the pandemic continued, we rehearsed virtually and embarked on our 1st virtual concert. With support of our donors, we presented this free concert as a gift to our followers that garnered over 44K streams in 3 weeks.

[Watch Njooni Waaminifu](#)



SPRING 2021: PLAY IT FORWARD

We produced our 2nd free virtual concert with the goal of demonstrating how everyone can make the world a better place. In a time of turmoil, everyone is capable of putting energy into helping others.

[Watch One Voice](#)



WINTER 2021: LIGHT UP THE WORLD

We returned to live performance at UCLA'S Royce Hall with the help of a grant from the Charles and Peggy Norris Family Foundation. We performed 2 live shows and a free livestream featuring old and new holiday classics.

[Watch Bohemian Chanukah](#)



SPRING 2022: ROOTS - SINGING OUR STORIES

This multimedia event delved into the human experience and explored where we come from, what roots us now, and where we're headed. We performed songs in 7 languages representing the cultural heritage of our members with a full orchestra joined the Angel City Youth Chorale.

[Watch Stand Up \(from Harriet\)](#)



WINTER 2022: THE MORE THE MERRIER

Our latest endeavor focused on bringing our audience MORE of everything that's been missing and that we need in our lives: MUSIC, LOVE, HOPE, PEACE, and JOY. We celebrated togetherness as we emerge from the pandemic and step into a new normal by singing classic, traditional songs with new arrangements. [Watch Parranda Medley](#)

Visit our YouTube channel [here](#) to see more videos

Our Impact

We believe in the power of song to unite, inspire and heal. We partner with community organizations and artists around shared goals and beliefs to broaden our impact

AUDIENCE AND MEMBERSHIP

In the post-COVID era, we are fighting to bring back our members and to reclaim our audience in a safe environment. While we want more patrons and members to attend live shows, we understand the value and need for virtual options to stay true to our vision. Our dedicated COVID compliance volunteers have guarded the safety of the chorale, and no incidents of COVID have been linked to ACC rehearsals or performances.

In 2021, ACC began focusing on marketing and partnered with a local agency to build awareness and reach a broader audience through branding, clear messaging, and leveraging social media platforms. In 2022, we hired a marketing director to build more cohesive campaigns with consistent messaging, and to improve internal and external communication. Through these efforts, our membership rose to 180, and we nearly sold out 2 live shows for our 2022 holiday season.

Angel City Chorale has performed 500+ songs in 20 languages in more than 250 concerts around the world.

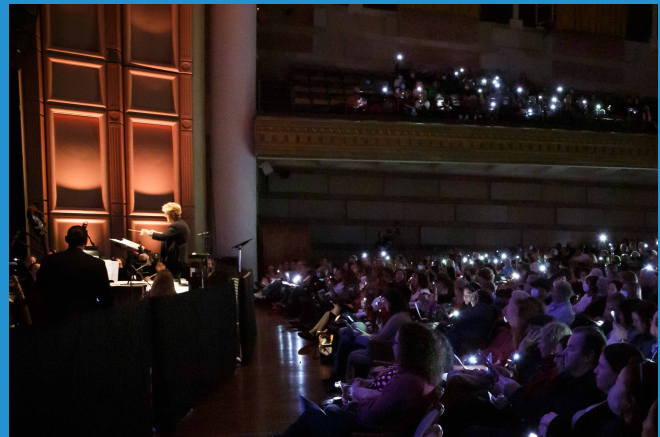


Photo credit: Mel Stave

2020-2022 Concerts By the Numbers

	LIVE AUDIENCE MEMBERS	LIVESTREAM & VIRTUAL RSVPS	LIVESTREAM & VIRTUAL DONORS	TOTAL STREAMS*
It's Not the Holidays 'Til the Angels Sing Dec 2020	NA	8605	1483	44,918
Play It Forward June 2021	NA	4214	1561	18,210
Light Up The World Dec 2021	1737	6023	2583	10,042
Roots June 2022	1501	5553	2174	18,717
The More The Merrier Dec 2022	2159	5631	2038	15,543

*AS OF JAN 2023

ANGEL CITY YOUTH CHORALE

Angel City Youth Chorale (ACYC) launched in 2019 through a partnership with the Boys and Girls Club (B&GC), and more than 125 children ages 6 to 14 have participated in 7 concerts since inception. ACYC persevered through the pandemic with virtual rehearsals and performed using ASL in “PLAY IT FORWARD,” featuring member of the B&GC Deaf and Hard of Hearing group on “ONE VOICE.” ACYC partnered with 4 additional communities in Fall 2021 growing to 50 members. There are plans to build on this music education opportunity to reach more youth in the LA area.



Photo credit: Guido Karp



COMMUNITY OUTREACH & TOUR OF HOPE

Since 1998, ACC has brought the holidays to hospitals, shelters, and senior living communities with our annual Tour of Hope. The pandemic limited our ability to tour; however, in 2021, we expanded our outreach efforts and mobilized a free concert at the Veterans' Home in Brentwood and held successful food drives, collecting and donating food to several local food reception centers in Los Angeles. We expanded our efforts in 2022 with a Red Cross Blood Drive; a Habitat for Humanity food and school supply drive; free live and virtual performances including telecasts through Front Porch; a World Singing Day Video; a West Coast Cares event for the homeless; and the Homeboy Industries 10th Annual Holiday CARNIVAL performance for ex-gang members and their families.

DIVERSITY, EQUITY, AND INCLUSION

Angel City Chorale created our Diversity, Equity, and Inclusion (DEI) Committee in 2020 whose purpose is to assist with music choices, music research, member and audience recruitment, and visibility. The committee strives to ensure that the chorale is aware of and responsive to the viewpoints and sensitivities of the diverse groups within ACC which have enriched our performances and our sense of community. DEI administered a demographic survey in 2021 to explore ways to reach more communities in Los Angeles. We shared the garnered insights internally and brainstormed ways to build our membership and audience. DEI is now represented in all of our committees and provides an avenue for members to voice concerns and share ideas.



Photo credit: Mel Stave



Partnerships with organizations such as Homeboy Industries, Boys & Girls Clubs of America, Inner City Youth Orchestra of Los Angeles, and Amy Foundation Trust South Africa

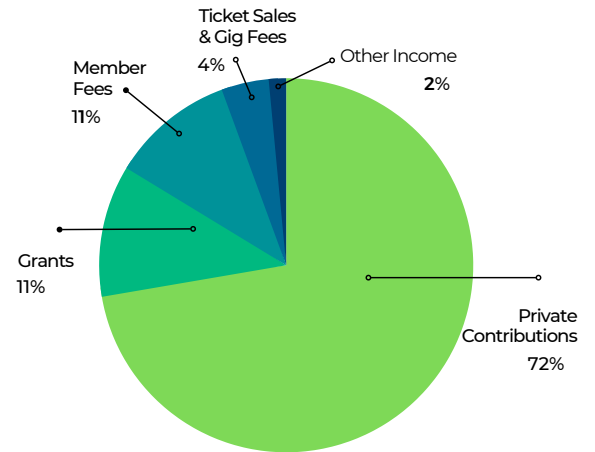
Our Financials

FY2021 *

STATEMENT OF ACTIVITIES

REVENUE		%
Private Contributions	397,903	72.3%
Grants	62,977	11.4%
Member Fees	58,603	10.7%
Ticket Sales & Gig Fees	22,415	4.1%
Other Income	8,226	1.5%
Total Revenue	\$550,124	
EXPENSES		%
Program	426,252	78.8%
Management & General Expenses	82,497	15.3%
Fundraising	32,046	5.9%
Total Expenses	\$540,795	
Net Surplus	\$9,329	

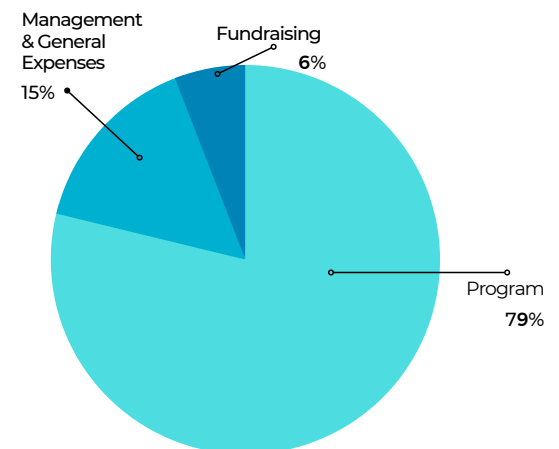
REVENUE FY2021



STATEMENT OF FINANCIAL POSITION

	BEGINNING OF FISCAL YEAR	END OF FISCAL YEAR
ASSETS		
Cash & Cash Equivalents	231,372	284,463
Savings & Temporary Cash Investments	62,876	63,654
Prepaid Expenses	5,671	
Total Assets	\$299,919	\$348,117
LIABILITIES		
Notes Payable (PPP Loans)	37,277	24,462
Other Liabilities	33,944	85,628
Total Liabilities	\$71,221	\$110,090
NET ASSETS		
Without Donor Restrictions	228,698	183,802
With Donor Restrictions		54,225
Total Net Assets	\$228,698	\$238,027
Total Liabilities & Net Assets	\$299,919	\$348,117

EXPENSES FY2021



*FY2021 = September 20, 2020 - August 31, 2021

Our Future

Photo credit: Danny Moloshok,
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30TH ANNIVERSARY

2023 marks Angel City Chorale's 30th Anniversary. We will be presenting a host of celebratory activities including our June concert "30 ROCKS" and our December concert "HOLIDAY HOMECOMING." We are inviting our alumni from all over the world to come celebrate and sing with us in June.



ITALY TOUR

In 2023, we are travelling to Italy. We will perform a benefit concert for La Musica di Angela, an organization that fundraises to provide music therapy to critically ill children and Alzheimer's patients in Treviso and promotes music therapy education and innovation in collaboration with Padova's School of Music Therapy. ACC will also perform with Joy Singers of Venice, and participate in the Fiesole Music Festival in Florence.

2023 GOALS

Performance and Events

- Commission original songs
- Additional FREE performances that align with our mission
- Collaborate with guest conductors, other singing groups, and musical organizations
- Continue to grow our international presence through YouTube and Italy Tour

Community Outreach

- Expand the Angel City Youth Chorale into more communities in Los Angeles
- Explore additional singing and non-singing outreach opportunities throughout the year

Fund Development

- Focus on grants and partnerships with corporations and local businesses
- Explore corporate matching, matching campaigns, donor appeals, and annual giving campaign
- Mine data from donor database to maximize appeals
- Focus on optimizing fundraising events for better ROI

Membership

- Focus on member development, engagement, communication, and valuable musical experiences
- Use surveys and feedback to improve choir member experience
- Develop member orientation and member social events

Diversity, Equity, and Inclusion

- Prioritize members, recruitment, audience, auditions, and scholarship
- Survey membership to understand gaps and needs to inform our DEI focus areas and planning
- Partner with other communities in Los Angeles for creative collaborations

Sales and Marketing

- Build sales and marketing team
- Develop brand with cohesive campaigns and consistent messaging across marketing platforms
- Create long-range marketing plan
- Leverage data and analytics in strategy and decision-making
- Explore and establish marketing partnerships with other arts organizations

Our Supporters

Guardian Angels Donors

2020-2022 \$10,000+ and Grants

American Choral Directors Association
American Endowment Foundation
Andrew and Deborah Bogen
Arts Recovery Funds
Bank of America Charitable Gift Fund
California Arts Council
California Community Foundation
California Performing Arts
The California Wellness Fund
Charities Aid Foundation of America
The City of Culver City Performing Arts
Thomas A. and Mary E. Dugan Foundation

Fidelity Charitable Foundation
Mary Alice Fortin Foundation
Dorothy W. Gach Foundation
Glenn and Doreen Gee
Jason Hecht
The Howard Family Trust
Sheila Kuehl
Janet Lally
Los Angeles County Department of Arts and Culture
Gina Marsili
National Endowment for the Arts

Marian Niles
The Neisser Family Foundation
Beverly Francis Padway Living Trust
Charles and Peggy Norris
Coral Reid Trust
The San Francisco Foundation
The Schwab Charitable Trust Foundation
The David Vickter Foundation
Mitchell and Linda Weiss
Kathy Wingerd

Cherubim, Seraphim, & Archangel Donors

2020-2022 \$500 to \$9,999

Special thanks to our 188 individual and 7 corporate from \$500 to \$9,999. Since 2020, their combined contribution is more than \$273,000.

Angel Donors

2020-2022 under \$500

Thank you to our many Angel donors. Angel City Chorale had 4,357 individual and 13 corporate donors below the \$500 level since 2020 who have collectively contributed over \$270,000.

Special Thanks

Culver City Ward of the Church of Jesus Christ of the Latter Day Saints which provides rehearsal space to the Chorale

The Boys and Girls Clubs of Venice, Burbank and the East Valley, St. Anne's School and Walgrove Elementary School for partnering with the Angel City Youth Chorale



Angel City Chorale is supported, in part, by the Los Angeles County Board of Supervisors through the Department of Arts and Culture. @LACountyArts #LACountyArts

Our Team

We strive to have a profound impact for the good of the communities we serve



FOUNDER, ARTISTIC DIRECTOR, AND CONDUCTOR, SUE FINK

Sue Fink brought together a small group of 18 singers in 1993 to form the Angel City Chorale. Sue's leadership has fostered an environment that currently enriches the lives of more than 160 singers with diverse musical experiences, creating a world-class choral sound. Her thirty-year career includes conducting worldwide, from Walt Disney Hall in Los Angeles to Cadogan Hall with the Royal Philharmonic Orchestra in London. She conducted four performances on NBC's America's Got Talent, advancing to the semi-finals and receiving the coveted Golden Buzzer. She continues to be the guiding light and inspiration to Angel City Chorale.

BOARD OF DIRECTORS

President: Marian Niles

Vice President: Leena Mathew

Secretary: Stacy Blair Young

Treasurer: Shan Cretin

Artistic Director: Sue Fink

Executive Director: Winifred Neisser

Members at Large:

Andrew Cheeseman,

Liliana Filopovic,

Joy Horowitz, Peggy Norris,

Jason Hecht, Vicki Fleisig,

Yu-Fahn Yuen

STAFF

Executive Director: Winifred Neisser

Principal Accompanist: Mark McCormick

Principal Accompanist: Gordon Glor

Associate Conductors: Julie Athas,

Benjamin Enright

Business Manager: Duff Watrous

Marketing Director: Monika Okker

Resource Fund Development Manager:

Anahit Poturyan

Webmasters: Jeremiah Arella,

Joann Im (Creative Alchemy)

ACC OPERATIONS

Membership: Desirée Galassi

Concert Preparation: Mark Green, Yen King

Community Outreach: Kathy Clyman,

Karen McClain

Angel City Youth Chorale: Annie Greskoviak,

Heather Catalena

Diversity, Equity and Inclusion:

Jane Valde, Rhonda Cameron

Finance: Shan Cretin

Fund Development: Stacy Blair Young

Human Resources: Leena Mathew

For additional information about ACC, visit www.angelcitychorale.org

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